



## Bavaria Hotels International

**Bavaria Hotels International currently developing over 2200 new Hotel rooms.**

*September 2009:* **Bavaria Hotels International (BHI)** is an established international German hotel company driven by the vision to become one of the leading specialists for the profitable planning, development and management of hotels worldwide.

More than a management company, Bavaria Hotels International partners with owner/developers from a very early stage in the hotel construction to ensure delivery of a premium product to benefit owners, operators and guests.

Since announcing a postponement to March 2010 of the opening of the largest all-suite hotel in the Middle East, North Africa and European region, the **2,100** all suite hotel ***Bavaria Executive Suites Dubai*** due to the prevailing market conditions, Bavaria Hotels International has been aggressively pursuing its expansion plan and has presently over **2200 new hotel rooms** under development.

The following new hotels are presently under construction and are scheduled to open in the next 36 months;

Bavaria Bayview Suites Ajman	340 rooms	Opening December 2009
Bavaria Executive Suites Sharjah	400 rooms	Opening April 2010
Bavaria Hotel and Spa Almaty	185 rooms	Opening June 2010
Bavaria City Suites Doha	140 rooms	Opening October 2010
Bavaria Cornice Hotel Dubai	575 rooms	Opening 2011
Bavaria City Suites Dubai	350 rooms	Opening 2011
Bavaria City Suites Berlin	275 rooms	Opening 2012
Bavaria Hotel and Spa Astana	250 rooms	Opening 2012

Mr Thomas H. F. Gertz, CEO BHI comments:

“Naturally we have had to rethink and revise our hotel opening targets so that they coincide with the market recovery which we see as imminent and has just starting now in the emerging markets and Europe. It is now an excellent time to develop new properties and we are pleased and fortunate to be able to provide the necessary support and add value in such cases”

Gertz continues:

“Our expansion is based on our established set of **competitive edge standards** by which we measure all projects. From the very onset of management discussions, a decision is taken whether to proceed with projects based on the ability to apply these standards to the end product. We work with developers who share the BHI philosophies and passions, and in return offer dynamic management agreements with an underlying minimum performance guarantee.”



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### **Notes for the Editor:-**

#### **About Bavaria Hotels International**

**Bavaria Hotels International** is an established German Hotel Company with headquarters in Munich, Germany, specializing internationally in the development and management of hotels, suites and resorts.

The business principles of **Bavaria Hotels International** (BHI) are embedded in the company's corporate culture, supported by operating policies and procedures evident throughout the hotels under development by the group. A progressive company, demonstrating a modern international management culture with a European professional history, the organization is flexible and constantly evolving. The latest industry methodology and technological capabilities are applied at all levels, together with aggressive marketing and strategic planning capabilities.

**Bavaria Executive Suites Dubai** operated by **Bavaria Hotels International**, is scheduled to open in March 2010 and will be the largest all-suite hotel in the Middle East, North Africa and European region with **2,100 luxury designer suites**, multi-purpose meeting rooms for up to 1000, offices and extensive business centre, plus an Angsana Spa, Kid's Club and two fitness clubs, strategically located on Sheikh Zayed Road within the Dubai Technology and Media Free Zone, minutes from the Jumeirah beaches and Dubai Marina, world-class golf courses and Mall of the Emirates and Dubai Mall.

Bavaria Hotels International has a portfolio of traditional hotels in Europe and is rapidly expanding its portfolio in emerging markets in Asia and the Middle East where it presently has more than **2500 rooms under construction**.

For further information, please visit [www.bhihotels.com](http://www.bhihotels.com)

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