



Bavaria Hotels International

Bavaria Hotels International Hotel Projects

February 2010: **Bavaria Hotels International (BHI)** is an established international German hotel company driven by the vision to become one of the leading specialists for the profitable planning, development and management of hotels worldwide. More than a management company, Bavaria Hotels International partners with owner/developers from a very early stage in the hotel construction to ensure delivery of a premium product to benefit owners, operators and guests.

Since announcing in September 2009 that it had over 2200 hotel rooms under development in the Mena region, Bavaria Hotels International has released the listing of its hotel projects, which are as follows;

The following new hotels are presently under construction in the Mena region and are scheduled to open in 2010;

Bavaria Bayview Suites Ajman	340	rooms
Bavaria Executive Suites Sharjah	400	rooms
Bavaria Executive Suites Dubai	1000	rooms (partial opening)
Bavaria City Suites Doha	145	rooms

The following hotel projects are currently under development in the Mena region and will be opening after 2010;

Bavaria Cornice Hotel Sharjah	575	rooms
Bavaria City Suites Dubai	350	rooms
Bavaria Hotel and Suites Dubai	600	rooms
Bavaria Bayview Suites Fujairah	185	rooms
Bavaria Hotel Sohar Oman	245	rooms

Thomas Gertz CEO of Bavaria explains their group strategy:

“Our expansion is based on our established set of **competitive edge standards** by which we measure all projects. From the very onset of management discussions, a decision is taken whether to proceed with projects based on the ability to apply these standards to the end product. We work with developers who share the BHI philosophies and passions, and in return offer dynamic management agreements with an underlying minimum performance guarantee.”

Contd. Notes for the Editor.



Bavaria Hotels International

Notes for the Editor:-

About Bavaria Hotels International:

Bavaria Hotels International is an established German Hotel Company with headquarters in Munich, Germany, specializing internationally in the development and management of hotels, suites and resorts.

The business principles of **Bavaria Hotels International** (BHI) are embedded in the company's corporate culture, supported by operating policies and procedures evident throughout the hotels under development by the group. A progressive company, demonstrating a modern international management culture with a European professional history, the organization is flexible and constantly evolving. The latest industry methodology and technological capabilities are applied at all levels, together with aggressive marketing and strategic planning capabilities.

Bavaria Hotels International has a portfolio of traditional hotels in Europe and currently operates more than 500 beds in the Mena region, and is rapidly expanding its portfolio in emerging markets in Asia and the Middle East where it presently has more than **2500 rooms under construction**.

For further information, please visit www.bhihotels.com

For Media Inquiries and information please contact;

Corporate Communications Head Office

E-mail: head.office@bhihotels.com