



Bavaria Hotels International

BAVARIA HOTELS EXPANDS IN MENA WITH 2,500 NEW ROOMS

February 2011: **Bavaria Hotels International (BHI)** based in Munich, is an established international German hotel company driven by the vision to become one of the leading specialists for the profitable planning, development and management of hotels worldwide. More than a management company, Bavaria Hotels International partners with owner/developers from a very early stage in the hotel construction to ensure delivery of a premium product to benefit owners, operators and guests.

Since announcing in early 2010 that it had over 2,200 hotel rooms under development in the Mena region, Bavaria Hotels International has released the listing of its hotel projects.

The following new hotels are presently under construction in the Mena region and are scheduled to open over the next 24 months;

Bavaria Executive Suites Sharjah	420	Rooms
Bavaria Executive Suites Dubai	1100	Rooms (delayed partial opening)
Bavaria City Suites Doha	145	Rooms
Bavaria Regent Suites Dubai	524	Rooms
Bavaria Executive Suites Riyadh	125	Rooms
Total	2,314	Rooms

The following hotel projects are currently under development in the Mena region and will be opening before 2015;

Bavaria Cornice Hotel Sharjah	575	Rooms
Bavaria City Suites Dubai	350	Rooms
Bavaria Hotel and Suites Dubai	600	Rooms
Bavaria Bayview Suites Fujairah	150	Rooms
Bavaria Hotel Sohar Oman	245	Rooms
Bavaria City Suites, K.S.A	125	Rooms
Total	2,230	Rooms

Thomas Gertz CEO of Bavaria explains their group strategy:

“Our expansion is based on our established set of **competitive edge standards** by which we measure all projects. From the very onset of management discussions, a decision is taken whether to proceed with projects based on the ability to apply these standards to the end product. We work with developers who share the BHI philosophies and passions, and in return offer dynamic management agreements with an underlying minimum performance guarantee.”



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Notes for the Editor:-

About Bavaria Hotels International:

Bavaria Hotels International is an established German Hotel Company with headquarters in Munich, Germany, specializing internationally in the development and management of hotels, suites and resorts.

The business principles of **Bavaria Hotels International** (BHI) are embedded in the company's corporate culture, supported by operating policies and procedures evident throughout the hotels under development by the group. A progressive company, demonstrating a modern international management culture with a European professional history, the organization is flexible and constantly evolving. The latest industry methodology and technological capabilities are applied at all levels, together with aggressive marketing and strategic planning capabilities.

Bavaria Hotels International currently operates more than 1000 beds and is rapidly expanding its portfolio in emerging markets in Africa, Asia and the Middle East where it presently has more than **2,500 rooms under construction**.

For further information, please visit www.bhihotels.com

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