



Bavaria Hotels International

Bavaria Hotels International to open new Hotel in Dubai Industrial City

January 2010: **Bavaria Hotels International** is an established dynamic German hotel company driven by the vision to become one of the leading specialists for the profitable planning, development and management of hotels worldwide.

Bavaria Hotels International (BHI) has announced that it will be operating a new hotel in Dubai Industrial City Dubai. The hotel is strategically located on the Emirates Road adjacent to the new Al Maktoum International Airport, and is in close proximity to the commercial business and industrial district. The hotel will have 600 rooms and suites and will be designed to accommodate business guests, providing superior comfort and personalized service offering a large Business and Meeting Centre. The hotel is scheduled for completion and opening in late 2012.

Mr Thomas H. E. Gertz, CEO BHI comments:

“We are delighted to have been selected to operate this fine hotel which is certainly destined to be a focal point in the new Dubai business hub. I am fully confident that our guests will enjoy the excellent service and effortless comfort which Bavaria Hotels will provide when we open the hotel.”

Bavaria Hotels International manages hotels passionately, driven by quality and the desire to exceed guest expectations, each hotel displaying its own unique personality and a charm which sets us apart from others. From planning and development to the management of successful hotels, **Bavaria Hotels International** operates three main brands: City Hotels and Suites, Executive Suites, and Grand Hotels & Resorts.

More than a hotel operator, Bavaria Hotels International partners with owners and developers offering dynamic management agreements that are both flexible and visionary, ensuring the best return on investment and guest satisfaction ratings whilst providing employee incentives appealing to local and expatriate professionals.

Bavaria Hotels International has a portfolio of traditional hotels in Europe and is rapidly expanding its portfolio in emerging markets such as Asia and the Middle East where it presently has more than 1875 rooms under construction.

For further information, please visit www.bhihotels.com

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