



## Bavaria Hotels International

**Bavaria Hotels International implements minimum specification standards requirements to ensure product and quality delivery by contractors and suppliers**

*February 2008:* **Bavaria Hotels International** is an established dynamic German hotel company, with the vision to become one of the leading specialists for the profitable planning, development and management of hotels worldwide.

As one of its quality assurance principals, **Bavaria Hotels International (BHI)** has implemented specifications and quality standards related to operating equipment and guest supplies, to ensure guest comfort and satisfaction is achieved in all its properties.

Mr Thomas H. E. Gertz, CEO BHI comments:

“In today’s competitive business environment we are constantly being faced with challenges in ensuring that suppliers and contractors deliver the product quality which our guests have been accustomed to, and therefore to avoid any shortfalls BHI has implemented tight quality specifications governing the supply and installation of operating equipment and guest supplies.”

**Bavaria Hotels International** operates several corporate brands, evident in each of the properties developed by the Group, namely: - *Café Haus* – living the European coffee tradition and generally located on the Ground Floor or high traffic areas for easy access; *Lifestyle Fitness Club* - offering personal training and fitness planning; *Personal Assistant* – administrative and secretarial services available in the language of choice.

**Bavaria Hotels International** manages hotels passionately, driven by quality and the desire to exceed guest expectations, each hotel displaying its own unique personality and a charm which sets us apart from others. From planning and development to the management of successful hotels, **Bavaria Hotels International** operates three main brands: City Hotels and Suites, Executive Suites, and Grand Hotels & Resorts. More than a hotel operator, Bavaria Hotels International partners with owners and developers offering dynamic management agreements that are both flexible and visionary, ensuring the best return on investment and guest satisfaction ratings whilst providing employee incentives appealing to local and expatriate professionals.



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### **Notes for the Editor:-**

#### **About Bavaria Hotels International**

**Bavaria Hotels International** is an established German Hotel Company with headquarters in Munich, Germany, specializing in the development and management of hotels and resorts.

***Bavaria Executive Suites Dubai*** operated by **Bavaria Hotels International**, and will be the largest all-suite hotel in the Middle East, North Africa and European region with 2,100 luxury designer suites, multi-purpose meeting rooms for up to 1000, offices and extensive business centre, plus an Angsana Spa, Kidø Club and two fitness clubs, strategically located on Sheikh Zayed Road within the Dubai Technology and Media Free Zone, minutes from the Jumeirah beaches, world-class golf courses and newly opened luxury shopping malls.

***Bavaria Executive Suites Sharjah***, is under construction just minutes from Dubai International Airport, and will incorporate the Bavaria Hotels International brands *Café Haus*, *Lifestyle Fitness* with two roof top pools, *Personal Assistant* and *Business Club*, in addition to spa and meetings facilities. The project consists of 20 guest floors, plus Penthouse and Health Club floor. With a strong technical and IT infrastructure, **Bavaria Executive Suites Sharjah** will deliver the ultimate high performance living and working environment.

***Bavaria Cornice Hotel Sharjah*** belongs to the Bavaria City Hotel brand portfolio of **Bavaria Hotels International** and will offer excellent leisure facilities located in a prime centre, catering for both companies and individuals.

Bavaria Hotels International has a portfolio of traditional hotels in Europe and is rapidly expanding its portfolio in emerging markets such as Asia and the Middle East.

For further information, please visit [www.bh-hotels.com](http://www.bh-hotels.com)

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