



Bavaria Hotels International

BAVARIA HOTELS TO OPEN NEW DUBAI HOTEL AND EXPANDS FOOTPRINT IN MENA

May 2011: Bavaria Hotels International (BHI) based in Munich, is an established international German hotel company driven by the vision to become one of the leading specialists for the profitable planning, development and management of hotels worldwide.

Bavaria Hotels is pleased to announce that it will be launching a new hotel - the **BAVARIA CREEK HOTEL** - which will be opened in October 2011 in Dubai.

Bavaria Creek Hotel is located in Deira in the very heart of old Dubai close to the creek and a short walk from the open air markets and traditional 'Souks'. The hotel will offer its visitors traditional Arabic hospitality and warm personal service with the latest technology features.

The hotel will have **spacious Deluxe Rooms and Executive Suites** providing over **160 comfortable beds**, which will be tastefully designed and stylishly furnished making the Bavaria Creek Hotel one of the preferred hotels in the heart of old Dubai for business individuals and vacationers wishing to experience the true Dubai spirit.

Commenting on the new opening in Dubai the CEO of Bavaria Hotels International – Thomas Gertz – said *“Naturally we are again delighted to be awarded with a new hotel opening in the Mena region, which will further strengthen our foothold in this market. Bavaria is unlike any other international or regional branded hotel management company, as it exemplifies German traditional values of quality and reliability, offering international standards of hotel management for owners and investors at a fraction of the cost of its competitors. Gertz continued giving the reasons for the groups continuing growth “All hotel operators offer hotel owners management agreements, but at Bavaria we offer dynamic management agreements based on low overheads with an underlying minimum performance guarantee”.*

Bavaria Hotels has recently announced the opening of an Africa Regional Office and further new hotels on the African Continent are shortly to be released.

Bavaria Hotels Mena Hotel Portfolio:

The following new Bavaria hotels are presently under construction in the Mena region and are scheduled to open over the next 24 months;

Bavaria Executive Suites Sharjah	420	Rooms
Bavaria Executive Suites Dubai	1100	Rooms (delayed partial opening)
Bavaria City Suites Doha	145	Rooms
Bavaria Regent Suites Dubai	524	Rooms
Bavaria Executive Suites Riyadh	125	Rooms
Bavaria Creek Hotel Dubai	100	Rooms
Total	2,314	Rooms



Bavaria Hotels International

The following Bavaria hotel projects are currently under development in the Mena region and will be opening before 2015;

Bavaria Cornice Hotel Sharjah	575	Rooms
Bavaria City Suites Dubai	350	Rooms
Bavaria Hotel and Suites Dubai	600	Rooms
Bavaria Bayview Suites Fujairah	150	Rooms
Bavaria Hotel Sohar Oman	245	Rooms
Bavaria City Suites, K.S.A	125	Rooms
Total	2,230	Rooms

Notes for the Editor:-

About Bavaria Hotels International:

Bavaria Hotels International is an established German Hotel Company with headquarters in Munich, Germany, specializing internationally in the development and management of hotels, suites and resorts.

The business principles of **Bavaria Hotels International** (BHI) are embedded in the company's corporate culture, supported by operating policies and procedures evident throughout the hotels under development by the group. A progressive company, demonstrating a modern international management culture with a European professional history, the organization is flexible and constantly evolving. The latest industry methodology and technological capabilities are applied at all levels, together with aggressive marketing and strategic planning capabilities.

Bavaria Hotels International currently operates more than 1000 beds and is rapidly expanding its portfolio in emerging markets in Africa, Asia and the Middle East where it presently has more than **2,500 rooms under construction**.

For further information, please visit www.bhihotels.com

For Media Inquiries and information please contact;

Corporate Communications Head Office

E-mail: head.office@bhihotels.com