



Bavaria Hotels International

Press Release

Bavaria Executive Suites Dubai Kid Appeal Unveiled

October 2007; Dubai: **Bavaria Executive Suites Dubai** will be the largest all-suite hotel in the MENA region when it opens in the next few months with 2,100 luxury designer suites in the heart of “new Dubai”. The location of the hotel is ideal, just minutes from the Jumeirah beaches, overlooking the Jumeirah Palm, offering easy access to the nearby free zone areas, situated a short drive from superlative shopping and entertainment complexes, world class golf courses and also with easy access to the city’s current and future business and entertainment centres.

Bavaria Hotels International has developed enhanced guest service and product concepts for all hotels in the group, among these will be superlative children’s recreational and care facilities within each hotel.

The Bavaria Hotels International Kids Club concept is based on providing children aged 3 to 12 with a safe environment in which to interact with others, play, learn and expend a little energy whilst under constant professional supervision. Whether for a short period whilst the parents enjoy the adjacent spa facilities, particularly at Bavaria Executive Suites Dubai, or for extended hours required by business appointments or unencumbered shopping excursions, parents can relax knowing their little ones are entertained and happy.

Bavaria Executive Suites Dubai consists of two 40-storey towers situated either side of Sheikh Zayed Road at Dubai Media City, connected by a temperature controlled foot



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bridge, complete with a Bavaria Hotels International Kids Club facility in each tower. The main venue will be located adjacent to the spa and Lifestyle Fitness Club on the 8th floor on the Jumeirah/Media City side of the hotel. The second tower will feature an outdoor shaded facility at ground floor level, close to Café Haus.

All facilities have been designed for the safety, comfort and enjoyment of the children, in bright primary colours appealing to even the youngest of guests, and will include physical play areas for climbing, sliding, balancing and games as well as areas for quiet arts and crafts activities. A separate games room, movie corner and computer space will appeal to both young and older children. All outside areas offer shaded play zones for climbing and free play as well as seating.

Thomas Gertz, CEO Bavaria Hotels International comments:

“Bavaria Hotels International aims to deliver high class hotels in prime areas which appeal to the whole family, not just the business traveller. Even the needs of our very youngest guests have been considered with the Kids Club Concept which will feature widely in all hotels operated by Bavaria Hotels International. The number of activities on offer will vary according to the size of the property, but each will essentially incorporate physical and creative activities, relaxation areas and of course professional supervision.”

Such child-friendly concepts are also woven into the very fabric of the restaurant development, with permanent kids play corners, child-tested menus and the required furniture and equipment for kids on the move.

For further information, visit www.bhihotels.com



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Notes for the Editor:-

About Bavaria Hotels International

Bavaria Hotels International is an established German Hotel Company with headquarters in Munich, Germany, specializing in the development and management of hotels and resorts.

Bavaria Executive Suites Dubai operated by **Bavaria Hotels International**, will be the largest all-suite hotel in the Middle East, North Africa and European region with 2,100 luxury designer suites, multi-purpose meeting rooms for up to 1000, offices and extensive business centre, plus an Angsana Spa, Kid's Club and two fitness clubs, strategically located on Sheikh Zayed Road within the Dubai Technology and Media Free Zone, minutes from the Jumeirah beaches, world-class golf courses and newly opened luxury shopping malls.

Bavaria Executive Suites Sharjah, is under construction just minutes from Dubai International Airport, and will incorporate the Bavaria Hotels International brands *Café Haus*, *Lifestyle Fitness* with two roof top pools, *Personal Assistant* and *Business Club*, in addition to spa and meetings facilities. The project consists of 20 guest floors, plus Penthouse and Health Club floor. With a strong technical and IT infrastructure, **Bavaria Executive Suites Sharjah** will deliver the ultimate high performance living and working environment.

Bavaria Corniche Hotel Sharjah belongs to the Bavaria City Hotel brand portfolio of **Bavaria Hotels International** and will offer excellent leisure facilities located in a prime centre, catering for both companies and individuals.

Additional projects will be announced shortly in the Middle East and Asia.

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