



## Bavaria Hotels International

### **Bavaria Hotels International – Developing Hotels for the Future**

*April 2007:* **Bavaria Hotels International** is an established dynamic German hotel company, with the vision to become one of the leading specialists for profitable planning, development and management of hotels worldwide.

The business principles of **Bavaria Hotels International** (BHI) are embedded in the company's corporate culture, supported by operating policies and procedures evident throughout the hotels managed by the group. A progressive company, demonstrating a modern international management culture with a European professional history, the organisation is flexible and constantly evolving. The latest industry methodology and technological capabilities are applied at all levels, together with aggressive marketing and strategic planning capabilities.

**Bavaria Hotels International** manages hotels passionately, driven by quality and the desire to exceed guest expectations, each hotel displaying its own unique personality and a charm which sets us apart from others.

From planning and development to the management of successful hotels, Bavaria Hotels International operates three main brands: Executive Suites, City Hotels & Suites, and Grand Hotels & Resorts. ***Bavaria Executive Suites Dubai***, opening late 2007, is a full service luxury suite hotel with a concept design focused on quality accommodation and guest support services. It offers 2,100 luxury designer suites, extensive technologically advanced meeting and business facilities plus a plethora of unique guest services and ***Bavaria Executive Suites Sharjah***, opening late 2008 just minutes from Dubai International Airport, will incorporate the Bavaria Hotels International brands *Café Haus*,



## Bavaria Hotels International

*Lifestyle Fitness* with two roof top pools, *Personal Assistant* and *Business Club*, in addition to spa and meetings facilities. The project consists of 20 guest floors, plus Penthouse and Health Club floor. With a strong technical and IT infrastructure, **Bavaria Executive Suites Sharjah** will deliver the ultimate high performance living and working environment.

Additional developments are also underway throughout the GCC, and beyond.

**Bavaria Hotels International** operates several corporate brands, situated in each of the properties operated by the group, namely: - Café Haus – living the European coffee tradition and generally located on the Ground Floor for easy access; Lifestyle Fitness Club; Personal Assistant – secretarial services available in the language of choice; and Terrasso – European and International specialty buffet restaurant.

Strategic global alliances have also been forged with powerful provider brands such as Utell International, Protel, Precor, and Banyan Tree Spas from Asia to ensure that the Group retains its competitive and technological edge in business, products and services whilst consistently meeting guest expectations.

\*\*\*

### **About Bavaria Hotels International**

***Bavaria Executive Suites Dubai*** operated by **Bavaria Hotels International**, will open late 2007 with 2,100 luxury designer suites, multi-purpose meeting rooms for up to 1000, offices and extensive business centre, plus an Angsana Spa, kid's club and 2 fitness clubs, strategically located on Sheikh Zayed Road within the Dubai Technology and Media Free Zone, minutes from the Jumeirah beaches, world-class golf courses and newly opened luxury shopping malls.



## Bavaria Hotels International

***Bavaria Executive Suites Sharjah***, opening late 2008 just minutes from Dubai International Airport, will incorporate the Bavaria Hotels International brands *Café Haus*, *Lifestyle Fitness* with two roof top pools, *Personal Assistant* and *Business Club*, in addition to spa and meetings facilities. The project consists of 20 guest floors, plus Penthouse and Health Club floor. With a strong technical and IT infrastructure, **Bavaria Executive Suites Sharjah** will deliver the ultimate high performance living and working environment.

**Bavaria Hotels International** is an established German Hotel Company with headquarters in Munich, Germany, specializing in the development and management of hotels and resorts.

For further information, please visit [www.bhihotels.com](http://www.bhihotels.com)

\*\*\*\*\*

*Media Information:*

Caroline Tapken

Director of Corporate Communications

Tel: +971 (0)4 3670347 / Fax: +971 (0)4 3672831

Mobile: +971 (0)50 349 5113

E-mail: [corporate.pr@bhihotels.com](mailto:corporate.pr@bhihotels.com)